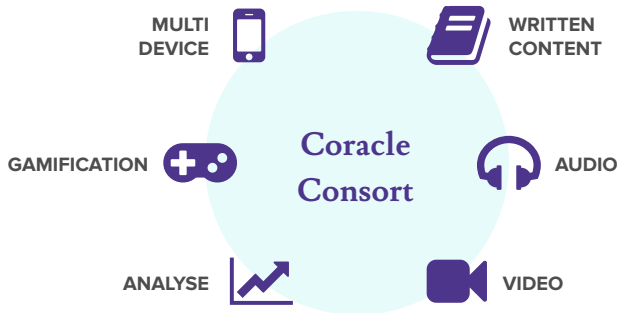


## CREATING ENGAGING CONTENT



## Induct & Train Employees - Inform & Educate Supply Chain - Find, Win & Support Customers.

Creating content is the cornerstone of the digital education revolution: the internet is full of information, but for knowledge, there is a need to add context.

Unless content is written from fresh by a professional author, it is likely to come from many sources, contain many voices and styles. We add context by creating networks - offering a powerful way to analyse and visualise complex relationships.

Coracle utilise qualitative data analysis techniques to provide context to complex content, whilst our software converts large document files into effective and re-usable learning nuggets in formats to suit your needs.



Getting it right needed creativity and technical know-how. Coracle brought both to the table and they got their heads round the issues quickly.”

**Duncan Dunn**  
Simpson Spence Young

Induct & Train Employees. Inform & Educate Supply Chain. Find, Win & Support Customers.



## QUALITATIVE DATA ANALYSIS

Generate value from content.



## LEARNING NUGGETS

Smart tagging and predictive technology for serving content.



## CONVERT LARGE FILES

Software to create eLearning that works, every time.



## OUTCOMES

Coracle support your organisation by supporting learners with a variety of learning styles.

# Talk to us today!

**CAMBRIDGE BASED SPECIALISTS**

St John's Innovation Centre, Cowley Road Cambridge CB4 0WS

✉ info@mycoracle.com ☎ 01223 422 016