

BUSINESS MANAGEMENT PART-TIME STUDIES

BA (Hons)



Courses start September 2018

22 month part-time course specifically designed for armed forces personnel and people in employment.

Find out more: marjon.ac.uk/forces-business

This course is designed for Armed Forces Personnel and people in employment with relevant qualifications or experience and is aimed at developing knowledge, skills and competences for individuals to progress their careers in the modern business world, or to engage with further study in the area of leadership and management.

It is a high quality taught and fully supported learning programme that is delivered by our experienced, practitioner-focused teaching staff providing you with the latest thinking and developments in business, leadership and management. You will study a variety of modules that ensures both academic and vocational perspectives are considered.

MODULES

Coaching and Mentoring (L5)

Research Methods for Business Management (L5)

Strategic Leadership (L6)

Media Marketing (L6)

Leading & Managing Operations (L6)

Entrepreneurship & Small Business Management (L6)

Honours Project (L6)

WHY CHOOSE THIS COURSE

- Modules are delivered through a blended learning approach including taught lectures, workshops and e-learning on one or two block days per month
- Gain a valuable transferable degree
- Progress your career
- Prepare for a global workplace
- Start your own business
- Best combination of leadership and business management
- Enrichment of course content through the inclusion of guest speakers from professional organisations
- Fully supported learning
- Service accommodation available locally
- Academic skills package
- Outstanding value

ENTRY AND FEES:

- £7,500. Contact us for flexible payment arrangements and ELCAS information
- Relevant FdA or Equivalent
- GCSE English Grade C or equivalent
- Armed Forces JNCO and SNCO receive up to 200 APL credits for the completion of leadership and management courses and experience

MoD ELCAS Centre Code 4437

3 x payments of £2,500 as follows:

September 2018 – March 2019 = Induction, BMAD03, BMAD05

May 2019 – March 2020 = BMAH01, BMAH02, BMAH03 (Part 1)

May 2020 – September 2020 = BMAH04, MWRH01, BMAH03 (Part 2)

FOR MORE INFORMATION:

David Ward Cdr RN (Rtd) MSc PG Cert BA (Hons) FInstLM FCGI MCGI (L&M)
– Head of Public Services Engagement
dward@marjon.ac.uk, 01752 636883

Ian Gilhespy – Programme Leader:
igilhespy@marjon.ac.uk, 01752 636700 Ext. 4309

Plymouth Marjon University is a trading name of University of St Mark & St John



WHAT OUR STUDENTS ARE SAYING:

"Attempting to study at the same time as working is hard enough, without the added factor of being in the UK Armed Forces. My course offered me the chance to broaden my horizons in a supportive, flexible, and often long distance method of tuition, allowing me and many more military personnel gain higher education at an affordable rate."

Colour Sergeant Al Hewett,
MC Royal Marines



We are a preferred Training Provider



ELCAS Registered 4437