

Title of Programme: BA (Hons) Business Management

Duration: 20 months part-time contact with 4 months independent research (maximum)

UCAS Code: N/A

Entry Requirements: For armed forces personnel entry is for those who have completed the SNCO Command Leadership and Management Course or JNCO Command Leadership and Management Course with a minimum of 4 years seniority in CPL rank. For those who have just completed the JNCO Command Leadership and Management Course, applications will be considered on an individual basis dependant on leadership and management experience and any relevant qualifications.

Key Feature: The programme provides 200 credits points of APEL to facilitate direct entry at the end of Year 2 of the programme, leaving just 40 credits (2 modules) to complete before entering the final year of the degree.

Overview: This part-time high quality ‘taught and fully supported’ learning programme delivers the knowledge and skills that are demanded by employers, or for those who wish to start their own business. Our experienced, practitioner-focused teaching staff, provide you with the latest thinking and developments in leadership and management, while the variety and content of modules ensures that both academic and vocational perspectives are considered.

Mode of Delivery: This part-time programme will be delivered by 2-day weekday blocks of study per month, over an 18 month period and thereafter will be independent research to complete the dissertation. Teaching days will be scheduled in advance to assist planning and travel arrangements. There will be no tuition in August. Accommodation can be booked in local military units or at the university for £25 per night.

Cost of Programme: *The tuition fee for this programme is just £7500 (normally £12,250), which presents excellent value for money for a ‘taught and fully supported’ programme.* Fees are payable in three instalments over each study period as detailed below (i.e. you can pay personal contributions by

monthly instalments, which gives you the option of just using 2 ELCAS grants for the first and last payments). The University is registered as a 'preferred training provider' with CTP and ELCAS (Centre Code 4437). ELCAS claims should be made against the following Modules:

Sept 2018 - Mar 2019 - Induction, BMAD03, BMAD06 - **£2500**
 May 2019 - Mar 2020 - BMAH01, BMAH02, BMAH03 (Part 1) - **£2500**
 May 2020- Sept 2020 - BMAH04, MWRH01, BMAH03 (Part 2) - **£2500**

Level	Module Code	Module Title	Credits
5	BMAD03	Research Methods for Business & Management	20
5	BMAD05	Coaching & Mentoring	20
6	BMAH01	Strategic Leadership	20
6	MWRH01	Media Marketing	20
6	BMAH04	Leading & Managing Operations	20
6	BMAH02	Entrepreneurship & Small Business Management	20
6	BMAH03	Honours Project	40

Schedule: The programme will commence on 10/11 September 2018 with an Induction and some pre-study reading in order to start the first module in October 2018, and will complete September 2020. Those who wish to complete their dissertation prior to this date will be given flexibility to do so.

Year 2: The modules studied in the second year are pivotal in the development of practitioner skills to enhance leadership and managerial competences and behaviours, and augment prior studies. These include coaching and mentoring and research methods.

Year 3: The final year takes a strategic approach to leadership and management, developing business and entrepreneurial skills, while examining current and emerging issues facing modern organisations.

Modules include current strategic management and entrepreneurship, leadership and operations and media marketing. In addition, the production of an independent study report will allow students to undertake research on a topic of interest, linked to their desired career aspirations.

Career Opportunities: The programme will develop knowledge, skills and competences for individuals to develop their careers in the modern business world, or to engage with further study in the area of leadership and management.

Contact: For further details, please contact either the Programme Leader, Ian Gilhespy (igilhespy@marjon.ac.uk , 01752 636700 Ext. 5663), or Head of Public Services Engagement, David Ward (Cdr RN Rtd) (dward@marjon.ac.uk , 01752 636883). Alternatively, visit the university website www.marjon.ac.uk or use following link to enrol <http://www.marjon.ac.uk/courses/applying/applydirect/>